



Anything else is just a
HOT DOG.

Elgin Fully Cooked Premium Smoked Sausage Food Service Pack

Menu Allowance Program

When you dress up your menu with quality products from Southside Market & BBQ, you'll receive up to \$150 per unit up to 25 units. Plus, you'll be using the power of our great brand to satisfy your customers.

Here's how it works: feature one Southside Market & BBQ item on your menu and receive \$100. Feature 2 items and receive \$125. And, if you feature 3 products, you'll receive \$150!

The cash incentive is our way of saying thank you for promoting Southside products. The biggest reward, however, will be among your satisfied customers.

To receive a digital copy of our logo, please e-mail us at salesinfo@southsidemarket.com.

Simply complete the form below

It's Easy!

FOLLOW THESE SIMPLE INSTRUCTIONS TO RECEIVE YOUR CASH BONUS:

1. Fill out this form completely.
2. Enclose an actual printed menu featuring qualifying items. (photocopies not accepted)
 - The menu must list one to three Southside Market items.
 - The menu must also feature the Southside Market logo next to the featured item.
 - The logo must be featured on a primary menu. Daily specials do not qualify.
3. Operators may only submit one redemption per menu promotion period.
4. Mail contents to:
Southside Market & BBQ Marketing Department,
1212 Hwy 290 West
Elgin TX 78621

PLEASE NOTE: Submissions that do not adhere to the above listed instructions are subject to rejection.

LIST SOUTHSIDE MARKET ITEMS FEATURED:

1. _____
2. _____
3. _____

Operator Name _____

Mailing Address _____

City, State, Zip _____

Business Phone _____

Distributor _____

MENU ALLOWANCE PROGRAM REQUIREMENTS:

Limit 1 redemption per operator per 12 month period. Claim must be submitted within same calendar year menus are printed to be eligible. Chains with multiple units must feature Southside Market on all of their menus at all of their locations in order to receive an allowance. Multi-unit chains must submit on an individual basis Maximum chain participation is 25 units. Cannot be used in conjunction with any other offer. One submission check will be mailed within eight weeks of receipt of submission.